



W I S H

Wерна INFINITY SHARE HOLDINGS



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Company Profile

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Overview

Werna infinity shareholding (W.I.S.H), by combining old experience and a new approach in the fields of commerce, oil, gas and petrochemicals, higher education, services and manufacturing, have been stepped up in the national and international arena.

Werna with magnificent outlook, experiences a high profile with representative offices in Africa, the Middle East, the CIS and Eastern Europe, in order to meet the fundamental and strategic needs of the Islamic Republic of Iran and also to export domestic products to other international markets.

It is noteworthy that the Holding Werna, with its subsidiaries in various fields, and in particular the Kamel Petro Tech Plant, in the field of manufacturing chemicals and raw materials for textile factories, paint and dyeing, detergents, drilling materials for oil wells, and in the area of 5000 meters is operating.

The Objective

Werna infinity shareholdings by developing a vision at short, medium and long term levels in order to achieve the top ranking of Iranian companies in its specialized fields until 1400, And it's the basis for being the top company with the WISH brand worldwide.

- Improve response time for customer questions and needs
- Improve upon weaknesses in upsell/cross-sell volumes
- Rapid training for staff on new system

The Opportunity

Our holding company is in different areas of supply that are connected with various countries. We supply a variety of items in different fields of business that are quite extensive catering for the needs of various businesses that are source of livelihood depended on by numerous people amongst which is Bitumen.

We supply bitumen that covers most part of Asia, Africa and South America has record excellence reputations because of the presence of our expert and local agents in those regions. This gives our clients a kind of assurance and reliability.

Our Proposal

Wерна is pleased to submit this proposal for services to support its worldwide Clients in achieving its goals for improving customer satisfaction by providing local agent and post-sales support for its new order entry and fulfillment system.

Rationale

Due to its high power in supplying goods in its areas of activities, Werna is seeking to become the main pillar of the attention for international market audiences.

Subsidiary companies:

1. Kamel Petro Tech Co.

- ✓ Chemical plant in the field of textile, paint, detergent and drilling fluid additives

2. Gilan Petroleum Company

- ✓ Distribution of petroleum products (gasoline, gasoline and CNG)

3. Gita Company

- ✓ The company is a provider of urban services, facilities and human resources to organizations and institutions

4. Company Sepid Rah awar Nikan

- ✓ Provider services in the field of after sales services

5. Engineering and Consulting Co.

- ✓ The company provides technical and engineering services in the field of construction

Received representatives



The exclusive representative of OJSC "ESRE" in Iran, the manufacturer of artificial synthetic rubber and synthetic sodium in various grades, The only manufacturer synthetic rubber with high molecular weight in P-25 grades, p200 in the world.



The exclusive representative of OJSC "Svetlogorsk khimvolokno" in Iran - the manufacturer of more than 300 types of yarns in various grades for use in various industries.

Execution Strategy

The survival and success of organizations in a mysterious and competitive environment of the contemporary world, whose transformation, speed, complexity and uncertainty is its main property, requires the selection and implementation of effective strategies and continuous improvement of performance. This is achieved by designing and defining goals and strategies, planning and implementing strategies and, consequently, controlling and evaluating performance; therefore, Werna has a professional thinking room familiar with the need for international market. It draws its ideas before and after action, reducing risk and error and increasing the level of success and satisfaction of customers and audiences.

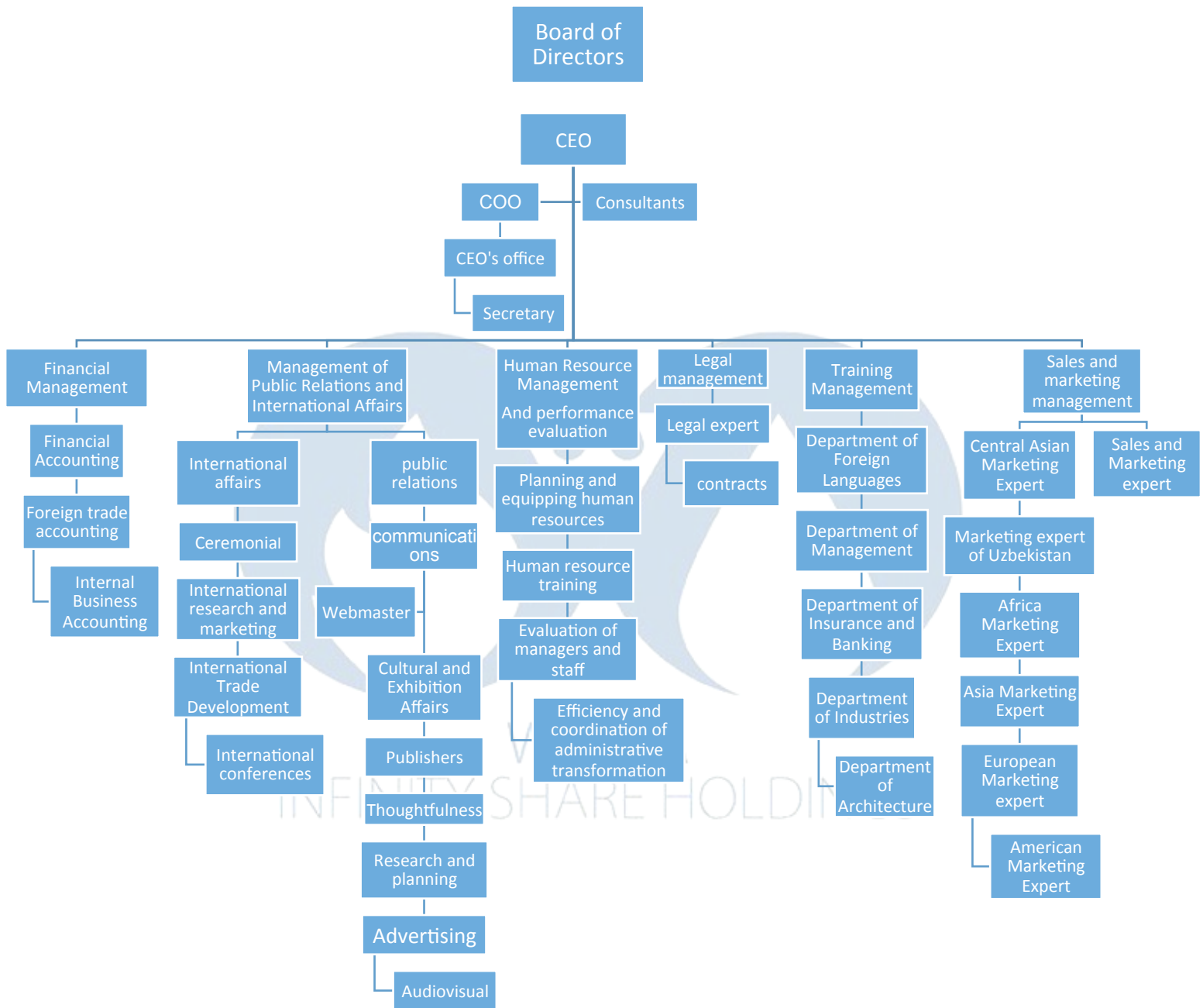
Werna Infinity Share Holding with brand of WISH is looking for the fulfillment the wishes of customers in the global markets. So far, due to the interest of our customers' cooperation and the international audience welcomed by Werna's operations in international markets.

Werna takes steps in various areas with steady steps and provides engineering, service, financial, banking and investment sectors, and it holds companies, oil and gas (gasoline, gasoline, CNG, etc.) distribution and training.

The logo features a large, light blue circular emblem with a stylized, symmetrical design resembling a butterfly or a pair of wings. Below this emblem, the text "WERNA INFINITY SHARE HOLDINGS" is displayed in a light blue, sans-serif font, centered horizontally.

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Structure of Company



Deliverables

Werna, own a marketing consultation firm that has been contracted to develop a new marketing plan base on the client's needs. For this purpose, it has deliverables for internal and external stakeholders, that can be costumer profile, marketing analysis and who receives the deliverables.

Following table is highlighting some of the deliverables project in Werna to giving our clients an overview of what we do.!

	<i>Countries</i>	<i>Export</i>	<i>Import</i>
<i>East & North & South Africa</i>	<i>Cape Town</i>	<i>Tiles,</i>	PET
	<i>Uganda</i>	<i>Bitumen, Tiles, Glasses</i>	
	<i>Tunisia</i>	<i>LPG, Base Oil</i>	
	<i>Kenya</i>	<i>Bitumen, Tiles</i>	
<i>Asia</i>	<i>Uzbekistan</i>	<i>Bitumen</i>	<i>Cotton</i>
	<i>Afghanistan</i>	<i>Gasoline, Recycled Base Oil</i>	
	<i>Iraq</i>	<i>Tiles, Food Stuffs</i>	
	<i>Qatar</i>	<i>Tiles + Ceramic</i>	
	<i>Turkey</i>	<i>Melamine Crystal Powder</i>	
	<i>India</i>		<i>Soya Lecithin</i>
<i>Europe</i>	<i>Belarus</i>	<i>Tiles, synthetic rubber</i>	
	<i>Russia</i>	<i>Butadiene</i>	Synthetic rubber
	<i>Germany</i>		<i>Hydro</i>
	<i>Ukraine</i>		Wagons